



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Antimicrobials Division (7510P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

777-130

Date of Issuance:

7/11/17

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

Caterpillar

Name and Address of Registrant (include ZIP Code):

Arjun Channi
Regulatory Strategy Lead
Reckitt Benckiser LLC.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A) You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Eric Miederhoff, Product Manager 31
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Date:

7/11/17

2. You are required to comply with the data requirements described in the DCI identified below:
 - a. ADBAC GDCI-069105-30882
 - b. DDAC GDCI-069166-30875
 - c. DDAC GDCI-069149-30869
 - d. DDAC GDCI-069165-30870

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI listed above, you may contact the Reevaluation Team Leader (Team 36): <http://www2.epa.gov/pesticide-contacts/contacts-office-pesticide-programs-antimicrobial-division>

3. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 777-130.”
4. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 06/14/2017
- Alternate CSFs 1-12 dated 06/14/2017

The following alternate brand names have been added to the product record:

- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Citrus Meadows Scent
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Lemon & Lime Blossom Scent
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Lemon Scent

- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Citrus Scent
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Lavender Scent
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Crisp Linen Scent
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Early Morning Breeze Scent
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Fresh Scent
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Fresh Linen Scent
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Linen Fresh Scent
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Ocean Fresh Scent
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Tropic Thunder
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Advanced Cleaning Disinfecting Wipes
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Advanced Cleaning Disinfecting Wipes Lemon & Lime Blossom Scent
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Advanced Cleaning Disinfecting Wipes Ocean Fresh Scent
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Advanced Cleaning Disinfecting Wipes Tropic Thunder
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Ultra Cleaning Disinfecting Wipes
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Ultra Cleaning Disinfecting Wipes Lemon & Lime Blossom Scent
- Lysol Brand V Kills 99.9 % of Viruses & Bacteria** Ultra Cleaning Disinfecting Wipes Ocean Fresh Scent
- Lysol Brand V Kills 99.9 % of Viruses & Bacteria** Ultra Cleaning Disinfecting Wipes Tropic Thunder
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Brand New Day
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Brighter Horizon
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Brand New Day Disinfecting Wipes
- Lysol Brand V Kills 99.9% of Viruses & Bacteria** Brighter Horizon Disinfecting Wipes
- Country Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Tropical Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Country Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Brighter Horizon
- Tropical Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Brand New Day
- Fresh Blossom Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Fresh Blossom Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes Brighter Horizon
- Autumn Wood Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Blue Sky Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Twilight Mist Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Ocean Surf Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Tropic Thunder Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Autumn Harvest Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes

- Autumn Whisper Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Hawaii Sunset Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Blackberry Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Berry & Basil Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Fruit & Spice Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Wild Infusion Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Woody Infusion Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Mystical Garden Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes
- Mountain Berry Scent Lysol Brand V Kills 99.9% of Viruses & Bacteria** Disinfecting Wipes

If you have any questions, you may contact Joe Daniels at (703) 347-8669 or via email at daniels.joseph@epa.gov.

Enclosure

<< FRONT PANEL >>

ACTIVE INGREDIENT:

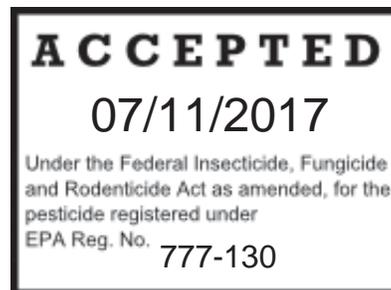
Alkyl (50%C ₁₄ 40%C ₁₂ 10%C ₁₆) dimethyl benzyl ammonium chloride	0.2280%
Dioctyl Dimethyl Ammonium Chloride.	0.0304%
Didecyl Dimethyl Ammonium Chloride.	0.0456%
Octyl Decyl Dimethyl Ammonium Chloride.	0.0760%
OTHER INGREDIENTS:	99.6200%
TOTAL:	100.0000%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (side) panel for additional precautionary statements.

(NET CONTENTS:) X
X + X

(___ x ___) (inches)
(___" x ___")
For example- 5x7 inches



Pouch	Container	Wet cloths	Pack
Canister	Individually Wrapped	Wet wipes	Peel & reseal (package)
Box	Pre-Moistened	Wet wipe roll(s)	Package
(Count) (ct.)	Towelettes	Wet mopping cloths	Resealable
Wipes	Floor (Wipes) (Towelettes) (Cloths)	Refill (Wipes) (Towelettes) (Cloths) Disposable (Wipes) (Towelettes) (Cloths)	

(Does not include weight of dry wipe)
(Includes weight of absorbent (wet) (mopping) (wipe) (cloth))
(TOTAL) (EACH) (___ OZ.) (___ LB. ___ OZ.) (___ g)

<< FRONT / BACK PANEL >>

EPA Reg. No.:	777-xxx			
EPA Est. No.:	777-NJ-2 (Y) (YY)	777-POL-001(Y) (YY)	52631-NJ-001(Y) (YY)	70930-PA-001(Y) (YY)
	777-MO-001 (Y) (YY)	082206-NY-003(Y) (YY)	8251-WI-005(Y) (YY)	777-MO-002 (Y)(YY)
	777-PA-001 (Y) (YY)	082206-NY-002(Y) (YY)	475-MO-001(Y) (YY)	
	777-GA-001 (Y) (YY)	50757-WI-1(Y) (YY)	475-PA-001 (Y) (YY)	

(See) (bottom) (or) (side) (for) (Lot) (/) (Date) (code)
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? () (Call:) (1-800-228-4722) (1-xxx-xxx-xxxx)

For ingredient (and other) information, www.rbna.info (website)

Made in {insert country} © {year} RB

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054-(xxxx)

Contains no (phosphates) (ammonia) (silicones)

This (canister) (container) (pouch) (pack) is made of x% post-consumer recycled plastic. Company graphic logo



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term (x) is a placeholder that represents a number between 1 and 99.

<< **BACK PANEL – Optional text** >>

Important facts (about this product):

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

<< **NOTE:** Any claim may appear on either **FRONT / BACK** panel in bullet / paragraph format – Unless otherwise noted. >>

<< **INTRODUCTORY 6-mos. CLAIMS** – will only appear on graphic label for the first 6 months product is on shelf >>

(Better⁶) (improved⁶) (cleaning)
(Now) (Improved⁶) (More) (Better⁶) (cleaning power) (performance)
New (colored) (wipe) (wet) (mopping) (cloth)
(New) (improved⁶) (long lasting) (longer⁶ lasting) (lighter⁶) (refreshing) (softer⁶) (gentle) (fragrance) (scent) (Performance)
(New) (improved⁶) (stronger⁶) (thicker⁶) (better⁶) (revolutionary) (innovative) {insert pattern / texture – See Pg. 19-21}
(New) {insert pattern / texture – See Pg. 19-21} cleans (picks up)
(New) {insert pattern / texture – See Pg. 19-21} for (better) (easier) cleaning
(New) {insert pattern / texture – See Pg. 19-21} that traps (and locks) (more) (messes)
(New) Low-Streak Formula
(New) Lower⁶-Streak Formula
New lower⁶ streak formula that leaves less streaks than before, even on your shiniest surfaces
(New) (wipe) (wet) (mopping) (cloth) {insert pattern / texture – See Pg. 19-21} (traps) (locks) (locks in) (picks up) (more)
{insert soils / allergens – See Pg. 19-21}
(New Size) (New Large Size) (New X-tra Large Size) (Wipe) (Cloth) (Canister) (Package)
(New) tougher⁶ (wipe) (wet) (mopping) (cloth) (for tougher cleaning) (for your tougher jobs)
(New) (Unbeatable) (Dirt) Lifting⁶
(New) (Unbeatable) Grease Cutting⁶
(New) (Active) Lift (Cleaning) (Technology)⁶
(New) (Easy) (Dispensing) (Cap)
(New)(Improved⁶) (Stronger⁶) (Better⁶) Cleaning Formula to (power through) (eliminate) (clean) (soap scum) (grime) (bathroom soil)
{insert soil from Page 18}

<< **FRAGRANCE CLAIMS** >>

Autumn (Wood) (Harvest) (Whisper)	Lemon & Lime Blossom(s)	(unscented)
Berry (and) (&) Basil	Lime	No (Fragrance) (Scent)
Blackberry	(Fresh) (Linen) (Blossom)	(Fragrance) (Scent)
Blue Sky	(Ocean) (Fresh)	(Free)
(Citrus) (Meadows)	Open Window (Fresh)	(Breeze) (Scent)
(Cool) Adirondack Mountain (Air)	(Florida) (California)	(Blossom(s))
Country	Orange	(Fresh) (Clean) (Scent)
Crisp Linen	Orchard	
(Early) (morning) (Breeze)	Original	
(Fresh) (Linen)	Rain(fall)	
Fresh (Waterfall)	(Spring) Waterfall	
Fruit(s) (and) (&) (Spice)	Summer (Fresh)	
Gardenia	Tropical	
Grapefruit	Twilight Mist	
Hawaii Sunset	Ocean Surf	
(Key) (Lime)	(White Sails) (Early)	
Lavender & Eucalyptus	Wildflower	
Lavender (Fields)	(Wild) (Woody) Infusion	

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(Meyer) (Lemon) (Citrus)
Mountain Berry
Mystical Garden

The following can be the beginning/end of any fragrance:

(Zest) (Spritz) (Essence) (Mist(y)) (Bloom) (Orchard) (Garden) (Bliss) (Berry) (Calming) (Morning) (Meadows) (Cool) (Air) (Country)
(Crisp) (Energy) (Fragrance) (Spice) (Floral) (Hint of) (Fields) (Lush) (Pure) (Sheer) (Sparkling) (Burst) (Blast) (Bay) (Wave(s))
(Blue) (Sun-Kissed) (Bouquet) (French) (Cascading) (Blend) (Fresh-picked) (Ripe) (Rustic) (Fusion) (Crystal) (Dew) (Medley)
(Fruit(y)) (Escape) (Power) (Herbal) (Island) (and) (Harvest) (Valley) (Whisper) (Scent(ed)) (Soft) (Gentle) (Simple) (Simply)
(Serene) (Shower) (Glacier) (Stream) (Tropical) (Petals)

<< PACKAGING CLAIMS >>

(x) (Free) (Dual Action) (Wipes) (Cloths)
(x) more (extra) (wipes) (cloths) (free)
(x) (Multi) (Pack) (Canister) (Package)
(x) (%) Free (Wipes) (Wet) (Mopping) (Cloths)!
(x) (%) (More) (Wipes) (Mopping) (Cloths) (Value) (when compared to (x) ct (canister) (package)) (vs. Lysol Disinfecting Wipes) ({insert brand name}) (x) (ct)
(x) (Wipes) (Cloths) for the price of (x) (!)
(X) (X Pack) (X Wipes)
X Wipes + X Wipes (=) X Wipes
(+) (x) (Pack) (Free) (Wipes)
2 (for) (in) 1 Pack (!)
2-Go
(2) (3) (X) Scent(s) (pack)
(x) x value (!)
(3) (Canisters) (Packages) (Each) (Total)
100% (More) (!)
(30 (Wipes) (Cloths) Free!)
(110 (Wipes) (Cloths) for the price of 80)
Also available (in)(as) (the) (a) (X) (count) (size) (pack)
Basic
Basic Wipes
(Better⁶) (Improved⁶) (Hassle-free) (Easy) (One-handed) dispensing –or–dispenser
(Bonus) (Amazing) (Economy) (Great) (Jumbo) (Larger) (Mega) (Portable) (Super) (To Go) (Travel) (Trial) (Tub) (Value)
(Refill) (Size) (Range) (Pack) (Package)
(Bonus) (Free) (X) (Wipes) (Wet) (Mopping) (Cloths)
(Bonus) (Free) Lysol Disinfecting Spray (To Go) (1oz) (inside)
Bonus Pack 35% (More) (Wipes) (Cloths)!
Bonus Pack X% (More) (Wipes) (Cloths)!
(Bonus)(X%)(Free)
(Bonus Pack) (With) (Free Canister) (Free Package) (Free Pouch)
(Buy ___ Get ___ Free!) (Total _____ Wet (Wipes) (Mopping) (Cloths)) (1 x 28) (1 x 35) (___ x ___)
Buy (X) (plus) (and) get (a) Bonus (Dual Action) (Wipes) (Cloths) (Canister) (Package)
Buy Lysol Disinfecting Wipes (X) (pack) (and) Get Lysol Disinfecting Spray (To Go) (1oz) Free
Compact and Convenient (dispensing) (cleaning)
Convenient
(ct) (Wipes) (Wet) (Mopping) (Cloths)!
Disinfection (Value) Pack
(Drops) (Slides) into an empty (disinfecting) (wipes) canister -or- container
Dispenses (Comes out) one (wipe) (cloth) at a time
Dual Pack
Easy open (easy fill)
(Easy) (Simple) (Quick) to (dispense) (refill) (use)
(Easier) (Simpler) (than ever) to (dispense) (use)⁶
Easy to carry around the house
Effortless dispensing (!)

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Extra Value at no Extra Cost (!)
Easy pull (from start to finish)
(Extra) (Large) (size) (wipes) (great) (perfect) for large (cleaning) jobs!
Fills (x) (ct) (size) (wipe) (cloth) (canisters) (peel & reseal) (package) (packages)
Free (Lysol®) (Dual Action) (Disinfecting) (Wipes) (Cloths)
(Free) (Lysol®) Dual Action (For) Free
FREE SAMPLE – NOT FOR RESALE
Fits almost anywhere
Fits in (your) (car) (glove compartment) (cup holder) (purse) (bag) (gym bag) (diaper bag)
Great for the (road) (travel) (travelling)
(Pull) (Get) 1 wipe at a time, every time!
Keep -or- Carry (one) (some) (a package) (pouch) (pack) in your (purse) (diaper bag) (backpack) (gym bag)
Mini (pack)
Our (best) (easiest) (smoothest) dispensing ever⁸
Pop-up top
Redesigned dispenser
Refillable
Single (sheet) (wipe) dispensing!
(Small) (size) (wipes) (great) (perfect) for small (cleaning) jobs!
Pocket (Size) (Pack)
(Portable) (Purse) (Travel)(Trial) (Size) (Pack)
(Extra) (Pack)
(Take) (Carry) (it) (this product) (anywhere) (everywhere)
(Better) value
Save More⁶
Designed to Leave (the pack) Out on the Counter
Pop(s) up
Easy pull from start to finish
One-handed dispensing
Dispense(s) (wipes) with (only) (just) one hand
Grab and Go
(Easily) Grab (wipes) one at a time
(Drops) (Slides) into an empty (disinfecting) (wipes) (canister) (container)
Easy to refill
Easy to (store) (stack)
Limited time value (pack)
(More⁶) value, same price
(More⁶) (Wipes) (Cloths) (!) (x) ct
(New Size) (New Large Size) (New X-tra Large Size) (Wipe) (Canister)
Not for retail sale
On the Go
Our (best) (easiest) dispensing ever⁶ (!)
Pop-Up-Cap
Pop Action
Pull Up Here
(Quick) (Ready) (Pull) (Dispense) (Dispensing)
Refill (x) Pack
Refills (now) available
Resealable (twin) (pack)
Same Lysol Wipes (that you love), Easier⁶ to (use) (dispense) (grab)
SAMPLE ENCLOSED – NOT FOR RESALE
Take it with you
(Tear) (open) (here) (to open)
Try Me (For) Free (Rebate)
(Universal) Refill (Pack)
Use in (x) ct (canister) (peel & reseal) (pack) (package)
(Wipes) (Wet) (Mopping) (Cloths) (Refill) (Value) (x) (Pack) (Package)
Wow (!)

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X (extra) feet (more) (of cleaning)⁶
X (more) days (of cleaning)⁶
(X) x more cleaning with (X)x more wipes⁶
X(x) (%) more wipes⁸
X (canisters) (containers) with x refill (pouches)
X Refills
X (%) (more) Wipes for the price of X

<< PURCHASE / SCHOOL SUPPLY PACKAGE CLAIMS >>

Back to school (item) (special) (value) (limited time) (limited edition) (pack) ⁽¹⁾
Back to school Supply Value Pack ⁽¹⁾
(Buy) (x) for Teacher / (x) for Home ⁽¹⁾
(Buy) (x) for Home / (x) for Teacher ⁽¹⁾
(Buy) (x) for Kitchen / (x) for Bath (/ 1 for Living Room)
(Buy) (x) for School / (x) for Home ⁽¹⁾
(Buy) (x) for Home / (x) for School ⁽¹⁾
(Buy) (x) for Home / (x) for Office
(Buy) (x) for Office / (x) for Home
Buy (x) Get (x) Free (for) (to) (give) (to) (your) (School) (Classroom) (Teacher) (1)
Get ready for back to school (1)
Great value for back to school
(Important) school supply checklist (item) ⁽¹⁾
(Key) Back to school shopping list (item) ⁽¹⁾
School Supply Pack ⁽¹⁾

(Hey) (Mom(s)) (Teacher(s)) (Be) (Are you) (Ready for) ((back to) school) (the) (cold and/or flu season) (?) (!)

⁽¹⁾ Confirm school policy allows for use and / or donation of product. Adults must deliver donations (directly) to schools.

(X) Box Tops for Education

Box Tops for Education and associated words and designs are trademarks of General Mills, used under (a) license. ©General Mills

Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))

See back or sticker for details or rules or instructions

See details or rules or instructions [on] [back or sticker]

Go to boxtops4education.com for details

(x) Box Tops on (back) (side) of pack

(x) eBoxTops™ No Purchase Necessary see (side) (back) for details

You could win the (x) (golden) Box Tops

Enter this code online at (enter URL here) with code (x) and see if you've won

(x) prizes to win!

Worth (x) eBoxTops™

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C. WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF BOXTOPS4EDUCATION.COM AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO BOXTOPS4EDUCATION.COM IS FREE AND AVAILABLE AT WWW.BOXTOPS4EDUCATION.COM. VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx) at xx:xx(am)(pm) ET and ends x/xx/xx at xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit (enter URL here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

<< SEASONAL PACKAGE CLAIMS >>

(An) Essential flu season item

Allergen^{††} (Control) (Value) (Bonus) Pack (Item) {insert allergen soils – See Pg. 19-21}

Allergy^{††} (Season) (Value) Pack

Be prepared for (cold) (&) flu season

Cold (and) (&) Flu (Value) Pack

Get (Be) ready for (Cold &) Flu Season

(Lysol®) A must have for (Cold &) Flu Season

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<< MONEY BACK GUARANTEE CLAIMS >>

See the difference in cleaning tough soils or it's free. For purchases made between {insert date} and {insert date}. Refund offer valid is U.S. only and must be postmarked by {insert date}. Limit one refund per person or household. Void where prohibited. Visit {insert website} for full details.

Experience the (cleaning) difference (in) (of) (Dual Action) ({this product}) (for yourself) (or it's free) (or your money back) (guaranteed).

Money back guarantee

Satisfaction guaranteed (or it's free)

See the (cleaning) difference (in) (Lysol® Dual Action) ({this product}) (or it's Free)

Switch and see the (cleaning) difference (challenge) (or your money back) (satisfaction) (guaranteed) (or it's free)

(Take the) Best wipe challenge (see the difference) (or it's free)

Take the (Dual Action) ({this product}) challenge (see the difference) (and experience the cleaning difference) (or it's free)

(You can) (see the difference in) ({this product}) (or it's free)

(You can) See the (cleaning) difference (or it's free)

<< WIPE CONSTRUCTION / SIZE CLAIMS >>

(x) times the size⁶

(x) (times) (bigger⁶) (larger⁶) (than) (a) (your) (our) (regular wipe) (regular cloth)

(x) % larger⁶ (wipe) (cloth)

2-in-1 (Wipe) (Wet) (Mopping) (Cloth)

2 Sides (1 for Scrubbing, 1 for (Wiping) (Mopping))

2 Sides (1 to (Mop) (Scrub), 1 to (Wipe) (Mop) (Scrub))

2 Sides: one traps and locks, one (wipes) (mops)

2 Sides: (scrubbing and wiping) (mopping and scrubbing)

2 Sides: one for daily touch-ups; one for tougher messes

2 Sides: one for everyday touch-ups; one for tougher messes

2 Sides: one for quick cleans; one for sticky messes

2 Sides: one for quick touch-ups; one for sticky messes

2 Sides: one for wiping; one for scrubbing

(2 sides) (one for) (touch-up) (scrubbing) (side) (daily touch-ups) (tougher messes) (mopping)

Dual (sided) (texture)

Extra (X-tra) (X-Large) (Large) (Super Size) (Wide) (Long) (Disinfecting) (Dual Action) (XL) (Super) (Jumbo) (Mega) (Giant) (Ultra)

(Premium) (Platinum) (Wipes) (Wet) (Cloths)

(Two) (2) (Sides) (Sided)

A whole new kind of (wipe) (wet) (mopping) (cloth)

All that you expect from your current (wipe) (wet) (mopping) (cloth), plus now you can trap and lock (more) messes

Built-in (Micro) (tough) scrubbing fibers

Built-in Scrubbing Fibers help clean away tough stains (like soap scum) (and) (([insert soils from Page 19])

Designed with scrubbing fibers to clean (x) x (more) {insert soil}⁶

(Durable) (and) (super) (absorbent)

Each pre-moistened disposable wipe has a (scrubbing) (abrasive) side for (tough stains) (tough jobs) (like) soap scum and grease and a softer side for wiping away everyday messes.

Extra large wipe for larger messes in your kitchen or bathroom

Feel the strength

(Great) (Designed) (Built) for tough (messes) (cleaning)

(Great) (Designed) (Built) (Tough) (Textured Design) for your toughest messes

{Insert pattern / texture – See Pg. 19} cleans (picks up) (traps) (locks) {insert soils / allergens – See Pg. 19-21}

Interlocking weave that (traps) (and) (locks) (more) messes. Just wipe and throw away. (It's that easy.)

(Larger) (bigger) (longer) than ever⁶

Large (Size) Disinfecting (wet) cloths

Microlock Fibers (fiber) (weave) (grooves) (pattern)

(Mops) (and) (Scrubs) (and) (Wipes)

Non-abrasive

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(One) (for daily touch-up) (&) (and) (One) (for tougher messes)
One (patterned) (textured) side of the wipe traps (and) (&) locks (challenging) (more) (messes including) (dirt) (dust) (crumbs) (and) (even) (hair) (for) (even) (more) (cleaning power)
One side traps and locks (more) (messes), the other side wipes surfaces clean
Perfect Size for (Kitchens) (and) (Bathrooms) (and) (Bedrooms)
Scrubs like a sponge
Scrub(s)
Scrubbing
(Scrubbing) (fibers) (side) for tough messes
(Strong) (durable) (thick) (large) (larger⁶) (tough) (wipe) (wet) (mopping) (cloth) (for) (excellent) (effective) (cleaning) (performance)
Strong (enough) (so) (you can) clean your (entire) (kitchen) (bathroom) with less wipes
Strong (so) (you can) (pick up more messes) (use it on more surfaces)
Strong (so) (you can)
Strong (wipes) (cloths) are made from a new interlocking weave that trap(s) and lock(s) (residue) (including (dirt) (dust) (crumbs) (and) (even) (hair)) (eliminating the frustration of pushing dirt around)
Scrub(s) without scratching
Tough on messes, gentle on (surfaces) ({insert surface from Page 19-21})
Same Lysol Wipes (that you love), (now) (bigger⁶) (larger⁶) for more⁶ (cleaning)
Same Lysol Wipes (that you love), (now) (bigger⁶) (larger⁶) for (bigger) (larger) (tougher) (jobs) (messes)
Tackle (large) (big) (tough) (cleaning) (jobs) (messes) with just 1 wipe
Textured wipe
The other side for wiping your surfaces clean
The strong wipe has a revolutionary dual texture
Thick wipe for touch-up cleaning
(Thick) (and) (Durable)
Thick(er⁶) (and) (Strong(er⁶)) Wipe
Thick(er⁶) Strong(er⁶) wipe ((versus) (Vs).current Lysol® Brand V (x) Disinfecting Wipes)
(Touch-up side) (Scrubbing side)
Tough (wipe) (cloth) (for tough cleaning) (for your tough jobs)
(Trap) (and) (Lock) (more⁶) (messes) (grime) (dirt) (residue) (germs**) ({insert soil from Page 19-21})
(Traps) (and) (Locks) (up to) (X)x (more⁶) (messes) (grime) (dirt) (residue) ({insert soil from Page 19-21})
Two-in-One (Wipe) (Cloth)
(Virtually) Lint Free
Wiping
(With) (interlocking) ({insert pattern / texture – See Pg. 19-21}) (pattern) (for) (cleaning) (performance) (power)
(With) (interlocking) ({insert pattern / texture – See Pg. 19-21}) (pattern) (that traps and locks more messes)
With Micro-Lock fibers
Wow(!)
(X)x more scrubbing power⁶

<< **MARKETING / FORMULATION CLAIMS** >>

(Advanced) (Ultra) (Beautiful) (Bright) (Brilliant) (Comfort) (Complete) (Decorative) (Dispenser) (Matches) (Décor) (Easy) (Easy (to) Grip) (Easy (to) Store) (Easy to use) (Effective) (Ready to use) (Streak-free) (Ultra) (Versatile) (Clean) (Cleaner) (Cleaning) (Deodorizes) (Grease releaser) (With grease release action) (Glistening) (See-through) (Streak-free) (Shine) (Sparkling) (Ultimate) (Usage) ⁽⁶⁾

(Antibacterial^{5,^^}) (Antibacterial Action^{5,^^}) (Bactericidal^{5,^^}) (Bactericide^{5,^^}) (Deodorizer) (Deodorizes) (Disinfectant^{**^^}) (Disinfects^{**^^}) (Germicidal^{**^^}) (Sanitizes^{4,^^}) (Sanitizer^{4,^^}) (Virucidal^{†,^^}) (Virucide^{†,^^})

(Complete) (Dual Action) (Dual Use) (Easy to use) (Everyday) (General Purpose) (Multi Action) (Multi Clean) (Multi-Purpose) (Multi-Surface^{^^}) (Multi Use) (Triple Action) (Wipes) (Cloths)

(Complete Clean) (Disposable) (Easy to use) (Effective) (Everyday cleaner) (Everyday use) (Great) (Household^{^^}) (Lysol® Brand) (Pleasant fragrance) (Ready to use) (Revolutionary) (Strong) (Touch-Ups) (Versatile) (Wipe) (Wipes) (Wiping)

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(Clean) (Cleaner) (Cleaning) (Deodorizes) (Disinfect) (Disinfects) (Disinfectant) (Disinfecting) (Sanitize^^) (Sanitizer^^)
(Sanitizes^{4,^^}) (Sanitizing^{4,^^}) (Wet) (Cloth) (Cloths) (Wipe) (Wipes)

Formulated for (hospital) (institutional) (industrial) (commercial) (professional) use^^

(Hospital) (Institutional) (Industrial) (Commercial) (Professional) (Kitchen) (Cafeteria) (Cleaner) (Deodorizer) (Disinfectant^^)
(2)(2-in-1)(3-in-1)(4 way) (Action) (Cleaning Power) (Express) (Clean & Fresh) (Multi-Action)
(Multi-Clean) (Multi-Purpose) (Multi-Surface) (Multi-Task) (Triple Action) (Glass & Surface^^) (Kitchen^^) (Cleaner)

A Fresh Start
Brand New Day
Brighter Horizon
New Beginnings
Sunny & Bright
Free Spirit
Leap Forward
Hello Future
Hello Tomorrow
Welcome Tomorrow
Make it Happen.
Dream. Believe. Achieve.
A Brighter Outlook
Feelin(')g Positive

A clean you can smell
(A) Shining clean you can (see) (trust)
All in one mopping solution
(Also) Try (These) (Our) (Other) Lysol (Products) (Wipes)
An efficient way to clean
Anytime (to go)
Best on grease (removal)
(Birthday) (Retro) (Limited) (Special) (Classic) (Gold) (Edition)
Bleach free
Bucketless mopping system
(Fresh) burst of fragrance (and) (that's) (long) (lasting) (freshness)
Cleans as well as a(n) (all purpose) trigger (and a paper towel)
Cleans more surfaces (with just one wipe)
Clean with just a (wipe) (or) (touch)
(Clean) (and) (&) (Disinfect) (in) (with) one swipe
Clean and disinfect** on the go^^
Clear dry formula
Clear drying formula (for Multiple Surfaces)
Contain(s) (no abrasives)
Contains no (Cl) (Chlorine) bleach
Contains (powerful) (effective) (fast) grease cutters
Deep Down Clean!^^
Disinfects hard non-porous surfaces^^
Disinfects^{12,^^}
Delivers a Complete Clean^^
Disinfection**,^^ control (formula)
(Does not) (will not) (no) (scratch(ing) (your surfaces)
(Doesn't) (does not) (create) (leaves) (no) (strong) (harsh) (chemical) (residue) (fumes)
Dry clear (formula)
Dye Free (formula) (wipe) (product)
Effective on multiple hard, non-porous surfaces^^
(Effective) (cleaning) (disinfecting) (sanitizing) has never been (easy) (easier) (or) (more convenient)
Eliminates the need to push (the) dirt around

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Effective on multiple hard, non-porous surfaces
For the holidays
EZ Clear (technology) (formula)
EZ Dry (technology) (formula)
EZ Shine (technology) (formula)
Fast drying formula
(Feel) (See) the difference with (our) (new) ({insert texture from Page 20}) (formula)
For the holidays
(For) (deep) cleaning
(For) (deep) scrubbing
(For) (deep) scrubbing plus surface cleaning
For when a regular (wipe) (cloth) (just) can't get the job done
Free from (Cl) (Chlorine) bleach
(Fresh) (Clean) Scent (!)
Fit(s) (in your) (an existing) (a) Lysol Wipes (canister) (Container)
Fresh fragrance
From the makers of Lysol (Disinfecting Spray)
Gives (a) (deep) (deeper) (clean) (than a mop)
(Guaranteed) (Lysol) freshness
Heavy (light) duty (jobs)
(Help(s)) (to) make your room Lysol® clean
Helps you finish cleaning (fast) (quickly)
Keep it handy in your (purse) (diaper bag) (gym bag) (glove compartment) (car)
Leaves a fresh (Lemon) (Citrus) (Floral) (Herbal) (fresh) (clean) (scent)
Leaves less streaks than before
Leaves (no residue) (a streak free shine) (a clean surface) (behind)
(Leaves) (virtually) (no) (dull) (film) (sticky) (residue)
Leaves your {insert surfaces / sites – See Pgs. 19-21 and clean
Light scent
Lightly scented
Lighter scent⁶
(Low Streak) (Lower Streak) (Streak free) (No streak) (Formula)
Look out for our (decorative) (beautiful) (Designer Series) packaging -or- canisters
(Lysol®) (an) expert (in disinfection) for over 100 years
(Lysol®) disinfecting for over 100 years
Made with (X%) (X)x (X times) less plastic⁶
Makes cleaning easier
Mom-tested, Lysol approved(!)
(Moisture) (Freshness) guaranteed
(More) effective at cleaning your challenging everyday messes
(No bottles) (no sponges) (no mess) (No bucket) (necessary)
(No more) (eliminates) pushing dirt around
No more (pushing) (scooping) {insert soils – See Pg. 19-21} (around)!
No rinsing required (after cleaning)
Non-abrasive formula
One (canister) (wipe) has more cleaning power than X ((rolls of) paper towel(s)) (wipes(s))
One wipe, many surfaces
Perfect for your (purse) (diaper bag) (gym bag) (glove compartment) (car)
Phosphate free
Pop(s) Up
Reinforced with {insert texture from Page 20} (strength)
Quick and easy (cleaning everywhere)
(Quick) (Fast) (effective) cleaning
Refill (tub) (pack) uses (X%) (X times) (X) x less plastic⁶
(Scents) (Fragrances) for (every room) (all round) (the) (kitchen) (bathroom) (house) (your home)
Simplifies (cleaning) (and) (disinfecting)
Tackles (tough) (stubborn) cleaning jobs
The cleaning power of Lysol®

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(This product) is (also) great on the “go” (in {insert sites – See Pg. 19-21})
Tough cleaning power (for your difficult) (for your most challenging) (stubborn) (messes) (jobs) (stains)
(Virtually) streak free (formula) (!)
(Visible) clean
Works on (large) (small) spills
(Xpress) (rapid) (handy) (quick) (fast) (dry) (drying) (action)
You can see messes sticking to the wipes (– even) (dust) (dirt) (hair) (and) (crumbs)
(Gentle Cleaning) Formula (powers through) (eliminates) (cleans) (soap scum) (grime) (bathroom soil) {insert soil from Page 19-21}
Xpress (quick dry) (dry action) (***)
0% Bleach

<< USAGE CLAIMS >>

Also (for) use on (quick clean) floor mops
(Also) Great for (convenience) (floor) (floors) (mops) (mopping) (sweepers)
Appropriate for use on {insert surfaces – See Pgs. 19-21}
Can be used(on) (for) {insert sites / surfaces – See Pgs. 19-21}
Can be used on) (perfect) (for) large surfaces[^]
Can be used with (Lysol®) Clean-Flip™ Sweeper
Can be used with Swiffer® Sweeper†††
Captures (more⁶) (messes) (grime) (dirt) (germs^{**}) ({insert soil from page 19-21})
Compatible with {insert surfaces – See Pgs. 19-21}
Designed for {insert surfaces – See Pgs. 19-21}
Disinfects^{**} and easily cleans (your) (house^{^^}) (home^{^^})
Disinfection^{**}and (effortless) (with one hand) cleaning
Easy on surfaces
Effective (disinfecting^{**}) (sanitizing^{***}) for use in {insert sites – See Pg. 19-21}
(Effectively) works on (many) (most) (a wide range of) (household^{^^}) (kitchen^{^^}) (bathroom) hard non-porous surfaces
(Effectively) works on (many) (most) (a wide range of) (household^{^^}) (kitchen) surfaces¹²
Fits on (floor) (convenience) (mop) (sweeper) (quick clean) (sweepers) (mops)
(Fits) (Suitable) (Designed) (for) (most) (all) convenience mops
Fits on (Lysol®) Clean-Flip™ Sweeper
Fits on (Lysol®) Clean-Flip™ Sweeper or regular sweeper tools
(Foil) (Film) (seal) (prevents) (leakage) (and) (dry) (drying) (out) (during) (storage)
For everyday (use) (usage) (touch ups)
(For) general (cleaning) (and) (disinfecting^{**}) (sanitizing^{***}) hard non-porous (non-food contact) surfaces
(For) general (cleaning) (and) (disinfecting^{**}) (sanitizing^{***}) ^{^^}
(For) use in (Kitchen^{^^},) (and) (Bathrooms) (and) (Bedrooms)
(For) (use) (in) (your) (the) (babies) (baby's) room
(For) (deep) (scrub(s)(ing)) (and) (surface clean(s)(ing^{^^}))
For your tough(est) messes
(Fresh&Moist) (Fresh'n'Moist)
Gentle(for use) (on) {insert sites / surfaces – See Pgs. 19-21}
(Great) (excellent) (for) (quick clean ups) (touch up cleaning) ^{^^}
Great (for) (around) (cleaning) (inside) {insert soils / sites / surfaces – See Pgs. 19-21}
Great for cleaning around the toilet
(Great for) cleaning ceiling fan blades
Great for dissolving (tough) spots^{^^}
(Great for) (inside) (closets) (and) (around) (closet shelving)
(Great) for ({insert soils / sites / surfaces – See Pgs. 19-21})
Great (for) on the go (!)^{^^}
Great for revealing the natural shine of your floors
(Great for) the top of the fridge^{^^}
(Great for) tidying up pet areas¹²
Great for (touch-up(s) (cleaning) ¹²
Great for use in cars¹²
Great (for) (use) (on) (under) {insert surfaces – See Pgs. 19-21}

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Great for use (in) (on) your (kitchen^{^^}) (bathroom) (bedroom) (and) (throughout) (all over) (the) (house^{^^,12})
Great for use in your (dorm room) (class room) (office) (gym)¹²
(Great) (suitable) (to) (for) use (all) (around) (over) (the) (house^{^^}) (home^{^^}) (when used as directed)¹²
Handles daily clean-ups with no need for additional sprays, sponges or buckets
Hospital Type (Disinfectant) (Disinfection)^{**}
Kind (for use) (on) {insert sites / surfaces – See Pgs. 19-21}
(Less⁶) (plastic) (waste) (x% less⁶) (recycle)(recyclable)(carbon)(dioxide)(footprint)
Large strong (wipe) (wet) (mopping) (cloth), (can be used on floors) (and all over the house^{^^,12})
Maximum Cleaning Minimum Effort
Mild (for use) (on) {insert sites / surfaces – See Pgs. 19-21}
Perfect for use on {insert surfaces – See Pgs. 19-21}
Perfect (suitable) (great) for everyday (touch ups) (daily) (use) (cleaning) (all) (around) (the) (house^{^^,12}) (home^{^^,12})
(Reuse) (existing) (Wipes)(canister) (thread)(pull) (wipe) (to) (dispense)
Safe (for) (to) use on {insert surfaces from section “Surface Types: (~ Non-Medical or Fixture)” on Page 20 in a tabular/list/free text format}
(Pop&Drop) (Pop’n’Drop) (refill) (Peel) (Pop) (Go) (and) (Drop) (use) (Place) (Peel’n’Place) (Pop & Go)(Pop’n’Go)
(Space)(efficient)(easy)(storage)(to)(use)
Suitable (for) (use) (on) {insert sites / surfaces – See Pgs. 19-21}
Suitable for use on (virtually) (most) (all) (finished floors) sealed (surfaces^{^^, 12})
(Suitable) (ideal) (made) (perfect) (great) (for) (use) (in) {insert sites – See Pg. 19-21}
(Suitable) (to give you the freedom) (to) (for) use (the product) (everyday) (and) (all) (around the house^{^^, 12})
The (easy) (and) convenient way to (clean^{^^}) (disinfect^{**}) (and) (sanitize^{***}) (anywhere you) travel¹²
The (convenient) (and) easy way to (clean) (and) (disinfect^{**}) (sanitize^{***}) the following hard, non-porous (non-food contactsurfaces) (anywhere you travel): {insert sites / surfaces – See Pgs. 19-21}
(This product) (cleans and) (disinfects^{**}) (sanitizes^{***}) the following surfaces {insert surfaces – See Pgs. 19-21}
(This product) (is) (are) the (easy) (and) (convenient) way to (clean) (and) (disinfect^{**}) (sanitize^{***}) (hard non-porous surfaces) your (household) (kitchen) (bathroom) (bedroom) (floor) surfaces^{^^, (12)} [Note to reviewer: Where hard non-porous surfaces does not appear in the claim, the qualifier 12 will be used]
Try me on ({insert soils / sites / surfaces – See Pgs. 19-21}) (surfaces⁽¹²⁾)
Try (now) (on) (glass) sealed (wood) (granite) (stainless steel) ({insert sites / surfaces – See Pgs. 19-21})^{^^}
Try on (convenience) (sweeper) mops (for) (as) (a) floor(s) cleaner^{^^}
Try on (Lysol®) Clean-Flip™ (or regular sweeper tools)
(Fits) (on) (Try on) (Suitable) (Designed) (for) (most) Swiffer® Sweeper†††
Use (on) (for) ({insert soils / sites / surfaces – See Pgs. 19-21}) (surfaces⁽¹²⁾)
Use (scrubbing) (scrubby) (side) (to) (remove) (tough) (stubborn) (dried-on) (spots) (stains) (and) (foods)
Use(this product) as a(n) (easy) (and) (convenient) way to (clean^{^^}) (and) (disinfect^{**}) (sanitize^{***}) (hard non-porous surfaces) your (household) (kitchen) (bathroom) (bedroom) surfaces^{^^, (12)} [Note to reviewer: Where hard non-porous surfaces does not appear in the claim, the qualifier 12 will be used]
Use (this product) on (hard, non-porous) surfaces^{^^, (12)} where {insert allergens – See Pg. 19-21} may be a concern [Note to reviewer: Where hard non-porous surfaces does not appear in the claim, the qualifier 12 will be used]
Use to disinfect (kitchen) (surfaces) (before) (after) (cooking) (preparing) (meals) (dinner)^{^^}
Use with (Lysol®) Clean-Flip™ Sweeper or regular sweeper tools
Use where you live, work and play^{^^}
Wipe(s) (up) and trap(s) (more⁶) (messes) (grime) (dirt) (germs^{**}) ({insert soil from page 19-21})^{^^}
Wipe(s) (up), trap(s) and lock(s) (more⁶) (messes) (grime) (dirt) (germs^{**}) ({insert soil from page 19-21})^{^^}
(Wipes) (remain) (stay) (fresh) (wet) (and) (moist) (longer⁶)

††† Swiffer® is registered trademark of Procter & Gamble Company. This product is not authorized, licensed, sponsored or endorsed by Procter & Gamble Company.

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<< **Non-Living ALLERGEN CLAIMS (based on cleaning performance)** >>

Allergen control††

Controls allergens††

Controls common household allergens††

Removes {insert allergens – See Pg. 19-21}

Removes {insert allergens – See Pg. 19-21} at the source

Removes allergens (on surfaces^{^^, 12}) with Lysol® {insert allergens – See Pg. 19-21}

Removes (more than) 95% of allergens {insert allergens – See Pg. 19-21}

Removes up to 90% of {insert allergens – See Pg. 19-21}

Take control over allergens (in your home) with Lysol® {insert allergen – See Pg. 19-21}

(This product) (Even) (Removes), (Traps), (Locks in), (Captures), (Picks Up) (up to) (90%) (of) (the following)

(common household) allergens(††): {insert allergens – See Pg. 19-21} (found in) (associated with) (debris) (dirt)

(dust) (lint) (on) (hard, non-porous) (surfaces^{^^}). ⁽¹²⁾ [Note to reviewer: Where hard non-porous surfaces does not appear in the claim, the qualifier 12 will be used]

(This product) (Quickly) (Removes) (Traps) (Locks in) (Captures) (Picks up) (debris) (dust) (dirt) (lint) (that) (may)

(contain(s)) (harbor(s)) (the following) (common household) allergen(s) (††): {insert allergens – See Pg. 19-21} (on)

(from) (hard, non-porous) (surfaces^{^^}). ⁽¹²⁾ [Note to reviewer: Where hard non-porous surfaces does not appear in the claim, the qualifier 12 will be used]

(This product) removes (90% of) the following allergens: dust mite debris, pet dander and pollen particles (from)

(timothy grass) (hard non-porous surfaces^{^^}). ⁽¹²⁾ [Note to reviewer: Where hard non-porous surfaces does not appear in the claim, the qualifier 12 will be used]

(This product) removes the following allergens: {insert allergens – See Pg. 19-21} (from surfaces)

<< **SUPPORTING CLAIM QUALIFIER – must appear before ‘Directions For Use’ on Back Panel label** >>

†† (This product) removes the following allergens: (cat dander) (cockroach debris) (cockroach matter)

(cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair)

(pet dander) (pet hair) (and) (pollen particles) (from) (timothy grass).

<< **CLEANING / DEODORIZING CLAIMS** >>

(0%) (Free from) (No) Bleach[^]

(2) (3) (4) (5) (X) (the) (everyday) cleaning power^{6,^^}

(2) (3) (4) (5) (X) cleaning power⁶ (This product) has the cleaning power to remove {insert soils – See Pg. 19-21}^{^^}

(2) (3) (4) (5) (X) (the) (clean) (cleaning) (strength)^{6,^^}

(2) (3) (4) (5) (X) Cleaning Power vs. (Lysol® All Purpose Cleaner with Bleach) ({777-83 Product Name})^{^^}

3X (Continuous Clean) (Dirt Blaster) (Stain Blaster) (Stain Lifter)

4X Cleaning Power^{6,^^}

4X (the) Cleaning Power on grease, baked on cheese, baked on greasy soil (and) (&) soap scum^{^^}

Active Lift Technology to (trap) (lock) (&) (and) lift more⁶ mess(es) (!)

(Active) Lift Cleaning (Technology)

(A(n)) (Even) (Better⁶) (Great) (Easy) (Everyday) Cleaner^{^^}

Better Grease Cutting^{6,^^}

Breaks apart tough and dried up messes

Cleans (and) (deodorizes) (disinfects^{**}) (eliminates odors)^{^^}

Cleans and disinfects^{**} (surfaces) (in) (one) (wipe) (swipe)⁹

Clean with (just) (one) (1) wipe^{^^}

(Cleans) (dissolves) (soap scum) (and) (baked on grease)^{^^}

Cleans (even) (bigger) (tougher) (more) (stubborn) messes^{^^}

(Cleans) (removes) (tough) (grimy) (bathroom) (kitchen) (floor) messes (with little effort) (with little muscle power)

(within seconds) (within minutes)^{^^}

Cleans the same space in much less time than (a) (your) regular (wipe) (cloth)^{^^}

Cleans to a (sparkling) (shine)^{^^}

Clean(s) with the power of Lysol® Brand Products^{^^}

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The term (x) is a placeholder that represents a number between 1 and 99.

Clean (even) more -or- multiple surfaces⁶ with (this)(wipe(s)) (product)^{^^}
Cuts cleaning time^{^^}
Cuts {insert soils – See Pg. 19-21}^{^^}
Cuts grease (and grime)^{^^}
Cuts Grease, Lifts Messes^{^^}
(Cuts Grease) (and) (Lifts Messes)^{^^}
Deodorizes (and sanitizes) as it cleans^{** 9}
Dissolves {insert soils – See Pg. 19-21}^{^^}
Dotted pattern (to) (Trap) (and) (Lift) (Lock) (More)^{6,^^}
Each (textured) (quilted) wipe (cleans as much as) (lasts longer than) (X) (regular) (Original) Lysol Disinfecting Wipes^{^^}
Each wipe cleans as much (mess) as a spray cleaner and X paper towels^{^^}
Effectively cleans everyday messes^{^^}
Eliminates (Removes) (kitchen) (and) (bathroom) odors
Everything (you need) is already in the wipe^{^^}
(Fast) Drying Formula^{^^}
(Formulated to) Dissolve(s) and pick(s) up tough messes^{^^}
Freshens {insert sites – See Pg. 19-21}
Gets up stuck-on messes^{^^}
Helps clean (away) (tough stains) (like) {insert soils – See Pg. 19-21}^{^^}
(Helps) eliminate odor-causing bacteria⁵
(Help(s)) Stop(s) (the) spread(ing) of (germs**) (99.9% of) (viruses†) (and) (bacteria)^{^^ 9}
{insert soils – See Pg. 19-21} disappear(s) (in a flash)^{^^}
Leaves (household) (bathroom) (restroom) surfaces sanitary^{^^}
Longer Lasting Wipe⁶
(Lysol), Germ Experts since 1889
Max Strength (wipe)⁶
Max Thickness⁶
No Bleach[^] Harshness
(One) (1) wipe (can be) used to clean messes^{^^}
One swipe and {insert soil / allergens – See Pg. 19-21} (is) (are) gone!^{^^}
Our Best (Ever) Wipe^{(6), ^^}
Our Best Clean^{6,^^} (Ever) (!)
Picks up (dirt) (crumbs) (dust) (and (even) (hair)^{^^}
Powerful clean(er)^{^^}
Powerful (fast acting) (effective) degreaser^{^^}
Powerful (fast acting) (effective) cleaner^{^^}
(Powers through) (cleans) (traps) (messes) (soap scum) (soils) (stains)^{^^}
(Powers thru) (cuts thru) (hard) (stuck on) (sticky) (built up) ({insert soil})^{^^}
(Quilted) (Textured) (Pattern) (Wipe) (to) (Trap) (Lock) (and) (Lift) (Pick Up) (More) (Dirt) (Messes) (Mess)^{6, ^^}
(Reduces) (Less) scrubbing (needed)^{^^}
Removes (and cleans): {insert soils – See Pg. 19-21}^{^^}
Saves time
Scrub(s) away {insert soil}^{^^}
Stronger cleaning Wipe^{6, ^^}
Suitable to use on (Sealed Granite) (and) (Finished Wood) (and) (Stainless Steel)^{^^}
Swipe(s) away {insert soils / allergens – See Pg. 19-21} (in seconds) (with no effort)^{^^}
(The) Cleaning Power of Lysol (in a Wipe)^{^^}
(This product) has 4X Cleaning Power to remove grease, baked on cheese, baked on greasy soil (and) (&) soap scum^{6, ^^}
This product has the cleaning power to remove {insert soils – See Pg. 19-21}^{^^}
Time (saver) (saving)
Tough on grime^{^^}
Tough on (kitchen) messes^{^^}
Tough stains like scuff marks^{^^}

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(Traps) (and) (Dissolves) Challenging Messes ^^
Trap (&) (and) (N) Locks fibers to pick up debris while powering through tough messes^^
Traps and Dissolves (your) (most) challenging messes^^
Traps (&) (and) Locks (dirt) (dust) (crumbs) (hair) (fibers) ^^
Traps (and) (N) Locks (dirt) (dust) (&) (hair) ^^
Traps (& Locks) (More⁶) (Messes)(,) (even) (dirt) (dust) (crumbs) (hair) ^^
Traps (&) (and) Locks (more⁶) particles of (dirt) (dust) (messes) (crumbs) (hair) ^^
(Traps) (cleans) {insert soils – See Pg. 19-21}
(Traps) (locks) (picks up) (cleans) (wipes off) {insert soils / allergens – See Pg. 19-21}
Traps (More) Messes^{6,^^}
Traps N Locks
(Traps) (and) (Lifts) (Dirt) (Dust) (and) (Hair) ^^
(Easy) (Dispensing) (Cap)
(Lock) (&) (Trap) (and) (Lift) (Technology) (to) (trap) (&) (and) (lift) (more⁶) (mess(es)) (!)^^
Trap(s) and Lift(s) (more) Dirt^{6, ^^}
(2)(3)(4)(5)(X)) (the) (Cleaning Power⁶) (: (Thicker), (Stronger) (Longer lasting) (More cleaning solution) (Scrubby texture)
(Easily) Lifts away dirt, dust and debris (from {insert surface from Page 19-21})^^
(Unbeatable) Grease Cutting^{6,^^}
(Unbeatable) (Dirt) Lifting^{6,^^}
(X) actions in one swipe (wipe): (Sanitize⁵), (Disinfect**), (Clean), ((Remove) (Break down) (more⁶) (messes) (grime) (dirt)
(germs**) ({insert soil})^{9,^^, 12}
Versatile wipes clean multiple surfaces (like {insert surfaces from Page 19-21})
Wipe(s) away {insert soils / allergens – See Pg. 19-21} (in seconds) (with no effort) ^^
(X) times (x) more coverage than (regular) (current) (Lysol® Brand V Disinfecting Wipes) ({insert Lysol® brand name})^^
(x%) More Surface (Cleaning) (and) (Disinfection)^{6,^^}
(x%) More Absorption⁶
(x%) More Surface Protection^{6, ^^}
(x%) Thicker Wipe⁶

<< SANITIZATION CLAIMS >>

(10) (second) (Quick) (Fast) (acting) sanitization^{***,^^}
(10) seconds is all it takes to kill 99.9% of bacteria^{***,^^}
99.9% of bacteria^{***} killed (in) (10) (seconds) (quick) ^^
An effective (fast acting) (quick) non-food contact surface sanitizer^{***} (for use (in) (on) {insert use/surface – See pg. 19-21})
(And even) (kills) (eliminates) 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) (insert organisms – See Pg. 18) in 10 seconds^{12,^^}
Approved to sanitize^{***} (2)(3)(x) faster ⁽⁶⁾ (vs. previous Lysol® Brand V Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before) ^^
Great for use as a (quick) (fast) non-food contact surface sanitizer^{***} (in) (on) ({insert use site/surface – See pg. 19-21})
Kills 99.9% of bacteria^{***,^^}
Kills 99.9% of (household) bacteria in 10 seconds^{***,^^}
Kill(s) (99.9%) (of) (household) bacteria (in) (10) (seconds) (quickly) (fast) ^{***,^^}
Kill(s) 99.9% of bacteria^{***} (X)x faster⁽⁶⁾ (vs. previous Lysol® Brand V Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before) ^^
Kill(s) (Eliminates) 99.9% of bacteria^{***} (quickly) ^^
Kill(s) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (10) seconds^{***,^^}
Kill(s) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in 10 seconds^{***,^^}
Kill(s) (Eliminates) bacteria on hard, non-porous surfaces in seconds^{***,^^}
(Now) Kills bacteria^{***} in (10) seconds ^^
(Quickly) Kills 99.9% of bacteria^{***,^^}
Sanitizes (Kitchen) (household) (bathroom) hard non-porous surfaces in (10) seconds ^{***,^^}
Sanitizes (Kitchen) (household) (bathroom) (surfaces) in (10) seconds ^{***,^^}

<< SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

^{***} Kills 99.9% (of) (Enterobacter aerogenes) (Staphylococcus aureus) on hard, non-porous surfaces in 10 seconds.

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The term (x) is a placeholder that represents a number between 1 and 99.

[^] Chlorine Bleach
⁷ (based on) ((when) compared to) (vs.) (previous) (Lysol® Brand V Disinfecting Wipes)
⁸ than our 35ct package
⁹ when used as directed

<< **DISINFECTION CLAIMS – See Pg. 18 for (*) (**) (†) ⁽⁵⁾ ⁽⁶⁾ claim qualifiers** >>

(Now) (Approved to) (Kill(s)) (over) (XX) (#) (number of) (germs**) including (E. coli) (Salmonella**) (insert organisms – see Pg. 18) and many other listed (germs**) (bacteria⁵) (viruses[†]): {insert organisms – See Pg. 18}^^

Cold (and) (&) Flu Virus[†] Control^{†,^^}

Controls (the) Flu Virus^{†,^^}

Daily defence against (germs**) (insert organisms – See Pg. 18)^^

Disinfects and cleans (tough) (stubborn) stains^^

Disinfects hard non-porous non-food contact surfaces (insert sites / surfaces – See Pgs. 19-21)

Disinfects (your) (insert sites – See Pg. 19-21) (and) (or) (insert surfaces – See Pgs. 19-21)^^

Disinfect (your cart) (before you shop)^^

Each pre-moistened, disposable (wet) (cloth) (wipe) (is treated with a special cleaner) (that actually), kills germs** (even the bacteria that cause odors) (wherever you use it)^^

Effective against (bacteria⁵) (viruses[†]) (germs**): {insert organisms – See Pg. 18}^^

Effective against (the) Cold Virus^{†,^^}

Effective against (the) Cold (and/ &) (flu) Virus(es)^{†,^^}

Effective against (the) Flu Virus(es)^{†^^}

Eliminates (Removes) (bacteria*(⁵)) (viruses[†]) (germs**) from {insert surfaces – See Pgs. 19-21}^^

Fights the Flu Virus^{†^^}

Flu Virus Control^{†^^}

Germ (killer) (destroyer) (eliminator) **^^

Germ kill **^^

Kill(s) viruses[†] including the following listed (organisms) (germs**): (Human Coronavirus) (Influenza A H5N1 Avian)^^

Kill(s) 99.9% of bacteria and viruses^{†, **,^^}

Kill(s) 99.9% of viruses[†] and bacteria**^^

Kill(s) {insert organisms – See Pg. 18}^^

Kill(s) antibiotic resistant bacteria including the following listed (organisms) (germ(s)): Methicillin Resistant Staphylococcus aureus (MRSA)^^

Kill(s) antibiotic resistant bacteria*^^

Kill(s) (bacteria⁵) (viruses[†]) (and) (germs**) (and) (while) (it) clean(s) tough (bathroom) messes.

Kill(s) cold & flu viruses[†], including H1N1 Virus^^

(Kill(s)) (Effective against) (Controls) cold (and) (&) flu viruses^{†^^}

(Kill(s)) (99.9%) (of) (Effective against) (the) (cold and flu) (flu) (cold) (viruses)^{†^^}

(Kill(s)) Effective against viruses[†] that (can) cause (the cold) (colds and flu) (flu) (colds)^^

Kill(s) (Eliminates) 99.9% of (Flu Virus[†]) (Influenza A Virus) (Influenza**) (Salmonella**) (Staph**)^^

{insert organisms – See Pg. 18}^^

Kill(s) (Eliminates) 99.9% of germs**(on hard, non-porous surfaces)^^,(12) [Note to reviewer: Where hard non-porous surfaces does not appear in the claim, the qualifier 12 will be used]

Kill(s) (Eliminates) (Disinfects) (kitchen) (bathroom) (common) (household) (bacteria⁵) (viruses[†]) (germs**)^^

Kill(s) (germs**) (bacteria⁵) (viruses[†]) (you can't see): (Flu Virus[†]) (Staph**)^^

Kill(s) germs** (in) (the) (insert sites – See Pg. 19-21)^^

Kill(s) germs** that ordinary cleaners don't.^^

Kill(s) germs** while it cleans.^^

Kill(s) (H1N1) (SARS) (Virus) (†)^^

Kill(s) (Avian) Influenza A ([H5N1]) Virus on environmental hard, non-porous surfaces^^

Kill(s) Influenza A Virus (Strain New Caledonia/20/99) (Flu Virus[†]) (in 2.5 minutes)^^

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The term (x) is a placeholder that represents a number between 1 and 99.

Kill(s) (99.9%) (of) (kitchen) (bathroom) (bedroom) Germs** (in 2.5 minutes)^^
Kill(s) more than 99.9% of (bacteriaand viruses**) (viruses and bacteria**)^^
Kill(s) odor-causing bacteria⁵.^^
Kill(s) (over) (x) (kinds of) (germs**) (viruses[†]) (and) (&) (bacteria⁵) ^^
Tough on Germs**, ^^
Kills (Salmonella**) (E. coli (**)) (MRSA(**)) (RSV(**)(†))^^
Kill(s) (the) Cold & Flu Virus(es)[†]^^
Kill(s) the (Influenza) (flu) virus[†]^^
Lysol Brand Disinfectant products aid in the reduction of cross-contamination of germs** ^^ on treated hard, non-porous surfaces
(Now) (Also) (Even) Kill(s) (Antibiotic Resistant) Bacteria* ^^
(Now) (Also) (Even) Kill(s) (Antibiotic Resistant) Bacteria including the following listed (organism(s))(:) Methicillin Resistant Staphylococcus aureus (MRSA)) ^^
Kill(s) antibiotic resistant bacteria* ^^
(Now) (Also) (Even) Kill(s) Cold & Flu Viruses[†] and Antibiotic Resistant Bacteria* ^^
On hard, non-porous, inanimate environmental surfaces this product kills the following (bacteria) (viruses) (germs):
{insert organisms – See Pg. 18} ^^
(Overall) disinfection in 2.5 minutes(!)**, ^^
(Removes) (bacteria⁵) (viruses[†]) (germs**) ({insert organisms – See Pg. 18}) ^^
Wipe down commonly touched surfaces around the (kitchen) (bathroom) (bedroom) (such as) ^^, 12
{insert sites / surfaces – See Pgs. 19-21} to kill (bacteria⁵) (viruses[†]) (germs**) (throughout the house) ^^
(This product) meets efficacy standards for (hospital type) (disinfectant wipes) (sanitizing wipes) ^^
(This product) kills {insert organisms – See Pg. 18} (on hard, non-porous surfaces) (in 2.5 minutes) ^^.(12) [Note to reviewer:
Where hard non-porous surfaces does not appear in the claim, the qualifier 12 will be used]
Use them (on kitchen counters^^) before and after cooking to kill (common) (bacteria⁵) (viruses[†]) (germs**) ^^
Use (them) (this product) on surfaces^^ ({insert sites / surfaces – See Pgs. 19-21}) (where (bacteria⁵) (viruses[†]) (germs**) may be a concern.)
Virus (killer) (destroyer) (eliminator)[†] ^^
(Help) kill (germs**) (bacteria⁵) (viruses[†]) with (in one (swipe) (wipe))⁹. ^^
Kills 8 Cold and Flu Viruses[†]. ^^
Kills Salmonella, E. coli, MRSA, RSV, Staph, Strep¹¹ ^^

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<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

** Kills (99.9% of) {insert organisms – See Pg. 18} on hard, non-porous surfaces in 2.5 minutes. [Note for registrant and label reviewer: Per the germs policy, the qualifier must include organisms for general purpose/base disinfection and at least one virus).

† Kills (Human Coronavirus) (Influenza A H3N2 Avian) ((Pandemic) Influenza A Virus 2009 H1N1) (Respiratory Syncytial Virus (RSV)) (Influenza A H5N1 Avian) ((Swine) Influenza A H1N1) (Influenza A Virus (New Caledonia/2009)) (Avian Influenza A (H7N9) virus (wildtype A/Anhui/1/2013)) on hard, non-porous surfaces in 2.5 minutes.

5 Kills (99.9% of) (Pseudomonas aeruginosa (Pseudomonas)) (Salmonella enterica (Salmonella)) (Staphylococcus aureus (Staph)) on hard, non-porous surfaces in 2.5 minutes.

6 (based on) ((when) compared to) (vs.) (previous) (Lysol® Brand V Disinfecting Wipes) (insert Lysol® brand name) (EPA approved master label) (label) (for this product) (version X) ({insert date}))

8 than our 35ct package

9 when used as directed

11 Kills Salmonella enterica, Escherichia coli O157:H7, Staphylococcus aureus-Methicillin resistant, Respiratory Syncytial Virus, Staphylococcus aureus, Streptococcus pyogenes

12 non food contact, hard, non porous surfaces only

<< ANTIBIOTIC RESISTANT DISINFECTION QUALIFIER >>

* Kills (Staphylococcus aureus - Methicillin resistant (MRSA)) (Escherichia coli with extended spectrum beta-lactamase resistance (ESBL)) on hard, non-porous surfaces in 2.5 minutes.

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<<This page is for information purposes only – unless otherwise noted. >>

<< 2.5 min Disinfection - Bacteria >>	ATCC No	<< 2.5 min Disinfection - Viruses [†] >>	ATCC No.	
Campylobacter jejuni	(29428)	Human Coronavirus (229E Strain)	(VR-740)	
Escherichia coli (E.coli) (O157) (STEC)	(43888)	Influenza A H3N2 Avian	(VR-2072)	
Escherichia coli with extended spectrum beta-lactamase resistance (ESBL)	(BAA 196)	Influenza A H5N1 Avian	(CDC2006719 965)	
Escherichia coli (E.coli) (non-O157 STEC)	(BAA-184)	Influenza A Virus (Strain New Caledonia/20/99) (Flu Virus)	(CDC9904414 0)	
Escherichia coli (E.coli) (ETEC)	(35401)	(Pandemic) Influenza A Virus [2009 H1N1]	(CDC2009712 192)	
Listeria monocytogenes	(7644)	Influenza H7N9 (wildtype A/Anhui/1/2013)	(CDC2013759 189)	
Pseudomonas aeruginosa	(15442)	(Swine) Influenza A Virus (H1N1)	(VR-333)	
Salmonella enterica (Salmonella)	(10708)	Parainfluenza Virus Type 3 (C243 Strain)	(VR-93)	
Shigella dysenteriae	(11835)	Respiratory Syncytial Virus (RSV) (Long strain)	(VR-26)	
Staphylococcus aureus	(6538)			
Staphylococcus aureus - Methicillin resistant (MRSA)	(33592)			
Streptococcus pyogenes [Strep]	(19615)			
Vibrio cholera	(11623)			
Yersinia enterocolitica	(23715)			
<<10-sec Sanitization – Bacteria – Hard, non-porous, non-food contact surfaces>>				
Enterobacter aerogenes	(13048)			
Staphylococcus aureus (Staph)	(6538)			
Symbol Designation – used on product labels				
Single asterisk (5) ⁽⁵⁾	Bacteria ⁽⁵⁾		Used for identifying disinfection against specific bacteria	
Dagger (†)	Viruses †	Used for identifying disinfection against specific viruses		
Double asterisk (**)	Germs **	Used for identifying disinfection against specific bacteria & viruses		
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against bacteria		
Double dagger (††)	Allergens ††	Used for identifying the removal of specific non-living allergens		
Superscript 2 ⁽²⁾	Flu Virus ⁽²⁾	Used for identifying disinfection against specific Flu viruses		
Superscript 3 ⁽³⁾	Cold and Flu Virus ⁽³⁾	Used for identifying disinfection against specific cold and Flu viruses		

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<< SOILS / SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

Soils: (Graphic – depicting soil)

Bacon fat	Dust	Limescale	Small spills
Baked on cheese	Everyday messes	Lint	Smudges
Bathtub rings	Fingerprint	Makeup	Soap Scum
Beverage stains	Food (residues) (particles)	Mildew (mold) stains	Stains
(Burnt on) Food (stains)	Footprints	Mud	Sticky messes
(Burnt on) Grease	Gravy	Oil	Tea (stains)
Chicken juice	Grease	Outdoor grime	Tomato sauce
Crayon	Grime	Pancake mix	(Dried on) Toothpaste
Coffee stains	(Pet) Hair	Particles (residues)	(Tough) messes
Cooking splashes	Hard Water (stain)	Peanut butter	Tough soil
Cosmetics	(Heel) (scuff) marks	(Pen) (or) (ink) marks	Wine (stains)
Crumbs	Honey	Pencil	(Build Up)
Dirt	Jelly	Pet messes	(Built) Up)
Dried on food	Juice stains	Pet stain(s)	

Non-living Allergens:

Cat dander	Cockroach particles	Dust mite matter	Pet dander
Cockroach debris	Dog dander	Dust mite particles	Pollen particles
Cockroach matter	Dust mite debris	(Hair) (Pet hair)	Timothy grass

Hard, Non-porous Surfaces : (Graphic – depicting surface / use site)

(Kitchen) Appliance ^{^^} (exterior) (handles)	Finished wood(furniture) (surfaces) ^{^^}	Potty trainer (seats)
Baby carriages	Fitness (Centers) Equipment	Rails
Baseboards	(Bathroom) (Kitchen ^{^^}) Fixtures	Range hoods ^{^^}
Blinds	(Bathroom) (Kitchen ^{^^}) floor	Refrigerator(s) (exteriors) (shelves) ^{^^}
(Plastic) (Bathtub) (Tub)	(Laminate ^{^^}) (Laminated floors ^{^^})	Remote Control
(non-wood) Bed frames	Gadget(s) ^{^^}	(Non-wood) (Shelves) (shelving) ^{^^}
(Plastic) Booster Seats	Gaming console	Shower (Stall) (Area) (head) (fittings) (hardware)
(Kitchen) (non-wood) cabinets ^{^^}	Garbage (Can) (Pail)	(Kitchen ^{^^}) (Bathroom)
Car seats		Sink(Basin ^{^^})
Car (Dashboard) (Steering Wheel)		Litter boxes
Cell phone		Sink(s) ^{^^}
Changing Table	Glazed Ceramic Tile ^{^^}	Smartphone
(Computer) Keyboards	Glazed Porcelain Tile ^{^^}	Sports equipment
Coffee maker ^{^^}	Glass	
(Laptop) (Computer) (Mouse)	Handheld player (MP3)	Stainless Steel ^{^^}
(Kitchen) (Counter) (Countertop) ^{^^}	(Highchair) (High Chair) ^{^^} (non-wood))	(Stove) (Stovetop) ^{^^}
(Crib(s)) (rails)	(iPod) (iPad)	Strollers
Desktop (monitor)	Kitchen Surfaces ^{^^}	(Table) (Tabletop) ^{^^}
Desks	(Kitchen ^{^^}) Gadget(s)	
(Diaper) changing (Counters) (tables)	Light switches	Tablet
	LCD(s)	
Diaper Pail	(sealed marble) (glazed marble) granite	(Telephones) (phones)
Door (Knob) (Handle)	(Microwave) Oven (exterior) (interior ^{^^})	Tiles ^{^^}
	Navigation screens	Tiled wall
		Toaster ovens ^{^^}

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(E-Reader) (E-book) Electronic (book) (device)	(Non-wood) (Baby) (Furniture ^{^^}) (Non-wood) (finished) Cabinets ^{^^}	(Toilet) (Urinal) Exteriors Toilet Seats (Tool) (Toy) box(es) Touch screen
Enamel Tile ^{^^}	Outdoor Furniture ^{^^} (except cushions/woodframes) Patio furniture ^{^^}	Trains
Exhaust Fan (Hood)	Plastic Laundry Basket (Hamper) (Plastic) Toys (****)	Vanity Top Washable Wall (Kitchen) Window (Sills)
Exterior of Toilets (Kitchen ^{^^}) (Bathroom) Faucet	Portable audio Walkers	

(~) Non-Medical or Fixture

(****) Use on toys requires a rinsing step after disinfection – follow the Directions for use for Toys.

Surface Types: (~ Non-Medical or Fixture)

Aluminum ^{^^}	Glass	Plastic Laminate ^{^^}
Brass ^{^^}	Glazed Ceramic ^{^^}	² Plexiglas [®] ^{^^}
Chrome~ ^{^^}	Glazed Enamel ^{^^}	Sealed ^{^^} (floors) (marble) (quartz) (stone)
² Corian [®] ^{^^}	Glazed Porcelain ^{^^}	Sealed Granite ^{^^}
Crystal ^{^^}	(waxed) Linoleum ^{^^}	Sealed Terra Cotta ^{^^}
Enamel ^{^^}	(non-waxed) Linoleum ^{^^}	Sealed wood ^{^^}
Fiberglass Fixtures ^{^^}	Metal ^{^^}	Stainless Steel~ ^{^^}
Finished Wood (floors) ^{^^}	Mirror ^{^^}	Tin ^{^^}
² Formica [®] ^{^^}	Plastic ^{^^}	Vinyl ^{^^}

² (Corian[®] is a registered trademark of DuPont)(Formica[®] is a registered trademark of The Diller Corporation.
(Plexiglas[®] is a registered trademark of the Atoglas Company.)

Patterns/Textures: (Graphic – depicting images)

3D	Grooves	Scrub(by)(ing) Stronger Technology Texture
C	Honeycomb	
Diamond	Interlocking Knit(ted)	
Dots	Locker	Thicker
Embossed	Pattern	Trapper
Gripper	Pillow Top	Triple Knitted
Grooved	Quilted	(Ultra) (Weave) (Woven)
	Raised	Wipe
	Ripple(s)	Woven (Texture)

Household Use Sites: (Graphic – depicting use site)

Automobiles (Interiors)	Dorm Room	Nursery
Airplane (Trays) (Bathrooms)	Entrances	Office
Baby's room	Electronics	
Basement	Family Room ^{^^}	Patio Furniture ^{^^}
Bathroom (restroom)	Foyers	Picnic Tables ^{^^}
Bedroom	Gas Stations (Health Clubs) (Gym(s))	Playground(s) (Equipment) Playroom ^{^^}
Boats ^{^^}	Home / House ^{^^} High Chairs ^{^^}	Pet areas (Sealed) Picnic Tables ^{^^}

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	Jungle Gym(s)	Portable Bathrooms Porta Potty Public changing tables (Public) (Commuter) Buses Play Areas Rec(reational) Centers^^ (Facilities^^) Ship(s) ^^ Train(s) ^^ Work(place) ^^ Subway(s) ^^ (Water) (Drinking) Fountain^^ (toggles) (handles) (buttons) Storage Areas^^ Toddler's room (Trash) (Garbage) (Recycling)(Can(s)) (Bin(s)) Vacation homes^^ (Window Sills)
Car(s) (Interiors) Campgrounds Church(es)	Kitchen ^^	
Children's rooms^^	Laundry room	
Closets	Living room^^ Locker Rooms	
(Classroom) Desks^^	Mudrooms	All around the (house^^) (home^^)12

Business Use Sites: (Graphic – depicting use site)

Airports^^ Ambulances Bowling Alleys	Grocery/Shopping Carts^^ Grocery Stores^^ Health Clubs/Fitness Centers^^ Hotel / Motel^^ Kennels Laboratories^^ Malls^^ Military Institutions^^ Nursery (Schools) ^^ Nursing Home^^ Office (Building) ^^ Operatories^^	Patient Chairs Physician's Office^^ (Public) Restroom (Public) Telephones Restaurant (Tables) ^^ Rest Stops RV^^ School (buses) ^^ Sick Room^^ Stretchers Veterinary (Offices) ^^ Hospital(s) ^^
Classrooms^^ Clinics^^ Cuspidors Day Care Center^^ Dental Office^^ Doctors Office^^ Elevators Examination Tables Gas Stations^^		

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<< Additional CLAIMS – Specific to Sweeper type products >>

Fits leading sweeper products
Use with (Lysol®) (Clean-Flip™) Sweeper or regular sweeper tools

<< STARTER KIT CLAIMS >>

Contents: (#) Sweeper
(#) Wet (Mopping) Cloths
(#) Dry (Sweeping) Cloths

Includes: (Brand/Sub-brand/Product Name) Mop, (2) Wet Mopping Cloths (wipes) and (2) Dry Mopping Cloths (wipes)

\$X in (Lysol®) refill coupons inside
Coupons inside

Assemble ((4)-piece mop)
(Attach (cloth to mopping head)) (Clean) (Toss)
(Brand/Sub-brand/Product Name) Dry (Mopping) (cloths) (wipes) refills (are available) (separately)
(Brand/Sub-brand/Product Name) Wet (Mopping) (cloths) (wipes) refills (are available) (separately)
Refills for (Brand/Sub-brand/Product Name) Wet (Mopping) (cloths) (wipes) and (Brand/Sub-brand/Product Name)
Dry (Mopping) (cloths) (wipes) (are available) (separately)

2-in-1 Starter Kit
(Lysol®) (Sub-brand/Product Name) (Mopping) Kit
Starter (Mopping) Kit
Sweeping & Mopping Starter Kit

X% (more) (bigger) (surface) (cleaning) (power) (area) (than the leading sweeper product)
Can also be used with regular wet and dry sweeper refills
Cleans the floor and baseboard simultaneously
Dry (Mopping) Cloths (wipes) pick up dust, dirt and hair. (Deep ridges and grooves trap and lock it in.)
(Dry) (Wet) (Sweeping) (Mopping) Cloths
(Flaps) Flip(s) up (to clean) (corners) (and) (baseboards)
(Flaps) Flip(s) up to get into hard to reach areas
Flip mechanism for small spaces & baseboards
For a complete clean, try Lysol® Wet and Dry Cloths
(For) (deep) corner and baseboard cleaning
(For) (quick) (easy) Assembly
For sweeping and (&) mopping
Gets into corners (and small spaces) easily
Lysol® Dry Cloths – Picks up dust, dirt & hair!
Lysol® Wet Cloths – Cleans as it disinfects!
(No-touch) easy attachment of cloth (wipe) (to mop)
Push (activation) slide (in) (one) (direction) to (raise) (engage) flaps
Push (activation) slide (in) (other) (opposite) (direction) to (disengage) (lower flaps)
Use (the) (Brand/Sub-brand/Product Name) wet (mopping) cloths (wipes) to clean as directed
Use(s) 100% of the surface of the cloth (sheet) when used with (Clean-Flip™) (Brand Name) mop
Uses the whole cloth
Use(s) the whole surface of the cloth (or sheet) when used with (Clean-Flip™) (Brand Name) mop
Usage Instructions: (1) Attach (2) Clean (3) Toss

This Lysol® cleaning tool contains an antimicrobial agent built in during manufacturing that won't wear off over time, to provide continuous product protection (to resist) (against) odors caused by bacteria. [Note to reviewer: This treated article claim is not for the disinfecting wipe but the cleaning tool]

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<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< FOR CANISTER PACKAGING >>

To Open Package: Open cap lid and pull up firmly on lid to remove the entire cap from the canister. Locate wipe at the center of the roll and insert corner of wipe through opening in lid. **DO NOT PUSH FINGER THROUGH OPENING.** Replace lid. Pull sheet up and slightly to side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Pull up tab and remove large cover. Remove inner tab loop from cover hinge. Insert loop into opening. Thread first sheet in center of roll through loop. Replace cover. Pull loop back through opening. Pull each sheet up and slightly to the side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Open cap lid. Pull up wipe (from center of the roll) and slide corner of wipe into smaller opening. Pull wipe up (and slightly to the side) to (remove) (use) (start). (After use,) snap lid securely shut (between uses) to prevent moisture loss.

To Open Package: Open cap lid. Thread wipe through dispensing (lid) (hole) and pull wipe up (and slightly) (downwards) (to the side) to (remove) (start) (begin) (use). Do not push finger through opening. (Next wipe pops up automatically.) (After use) snap lid securely shut (between uses) to prevent moisture loss.

<< FOR POUCH PACKAGING >>

To Open Package: Peel back the front label slowly. Remove towelette (wet) (mopping) (cloth) (as needed) (and reseal pouch to avoid moisture loss). Reseal pouch by firmly running thumb over the label. Throw away soiled (wipe) (wet) (mopping) (cloth) when done.

To Open Package: Open pouch by peeling back the seal. Remove one (towelette) (wipe) (wet) (mopping) (cloth) (this product) and reseal pouch to avoid moisture loss. (Use abrasive side for tougher soils and soft side for light duty cleaning.) (Throw away soiled wipe when done.)

<< FOR REFILL PACKAGING >>

To Open Refill Package: Open (bag) (pouch) (box) (container) (package). Place (wipes) (wet) (mopping) (cloths) in (refill) (x count) canister. Do not use (wet) (mopping) (cloths) (wipes) in this refill package.

To Refill: Remove the entire cap from the canister. Place refill (wipes) (cloths) in canister.

To Refill:

- 1) (Gently) (remove) (pop) (peel) (cut) (off) the (lid) (foil) (seal) from the (top of the) (refill) (canister) (pack) (pouch)
- 2) Dispose (off) (foil) (seal) (lid) (pouch) (in) (garbage) (/) (trash) (can).
- 3) (Open) (dispenser) (Remove) (lid) (cap) (from) (existing) (x) (75) (or) (80) (count) (Lysol) (Disinfecting wipes Canister).
- 4) (Insert) (Place) (refill) (roll) (canister) (pack) (pouch) (in) (on) (to) (existing) (empty) (x) (75) (or) (80 count) (canister) (dispenser).
- 5) Locate wipe (end) (at the center of the roll) (and) (insert corner) (thread) (of)(the wipe) (through opening) (in lid).
- 6) (Close lid) (and use)

<< USE DIRECTIONS – FOR ALL PACKAGING TYPES (Except Convenience Mop)>>

To Clean (hard, non-porous surfaces) (floors) (/ Deodorize) (/ Remove Allergens††): Use fresh (wipe) (wet) (mopping) (cloth) on surface. Repeat for stubborn stains.

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To Sanitize / Disinfect: Pre-clean surface. Use enough fresh (wipes) (wet) (cloths) to thoroughly wet surface. Surface must remain wet for the entire contact time. **To Sanitize:** Allow to remain wet for 10 seconds.

To Disinfect: Allow to remain wet for 2.5 minutes. Allow surface to air dry. Toss dirty wipe away. (Rinse all food contact surfaces and toys with water after use.)

^^For surfaces that come in contact with food: Use only on hard, non-porous surfaces and rinse thoroughly with water.

To Disinfect Toys: Use only on hard, non-porous surfaces and rinse thoroughly with water after use.

Rinse (child / baby) plastic toys, (child / baby) hard, non-porous surfaces and all food contact surfaces with potable water or a damp cloth after use.

<< USE DIRECTIONS – continued >>

<< FOR CONVENIENCE MOP >>

To use with (convenience) (quick clean) (mop) (sweeper):

1. Fix (wipe) (wet) (mopping) (cloth) (around) (on) (convenience) (quick clean) (mop) (sweeper).
2. Use (quick clean) (sweeper) (mop) (with) (wipe) (wet) (mopping) (cloth) to clean (the) floor.

<< ADVISORY STATEMENTS >>

Do not use (this product) on dishes, glasses, or utensils.

Do not flush (in toilet).

Do not use on unfinished, oiled or waxed wood, unsealed tiles or carpet.

Do not leave this product on stainless steel surfaces to dry for more than one hour.

For food contact surfaces rinse with clean potable water after using this product.

For other surfaces, spot test in an inconspicuous area.

Not (intended) for personal hygiene.

Not recommended for (bare) (unpainted) (wood) (or) (natural) (marble) (surfaces).

Unplug small electrical appliances before (use) (cleaning) (disinfecting) (with this product).

Will not harm (your) (septic tanks) (or) (plumbing)

<< TERMINAL STERILANT STATEMENT – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< TERMINAL STERILANT STATEMENT – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that ⁽¹⁾ is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or ⁽²⁾ contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

<< USAGE CLAIMS >>

For Commercial Use

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<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, and chewing gum, using tobacco or using the toilet.

FIRST AID	
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< HOUSEHOLD CONTAINER >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Nonrefillable container. Do not reuse or refill this container. Wrap and put in trash or offer for recycling if available.

<< POUCH CONTAINER >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Nonrefillable container. Do not reuse or refill this container. Wrap and put in trash or offer for recycling if available.

<< REFILLABLE CONTAINER >>

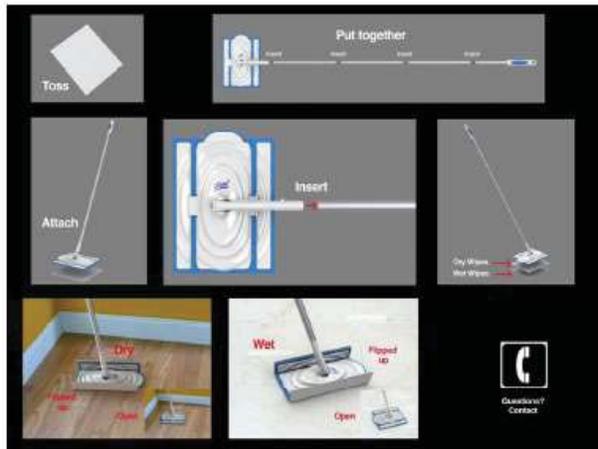
STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Refillable container. Refill container only with this product. Wrap and put in trash or offer for recycling if available.

<< NON-REFILLABLE CONTAINER >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Nonrefillable container. Do not reuse or refill this container. Wrap and put in trash or offer for recycling if available.

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<<OPTIONAL GRAPHICS>>



Above image is to help consumers know where to peel open the label/package to remove a cloth.



The image in context of the label/package (to help consumers know where to peel open the package)

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<<Lysol Product Graphic>>

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(Daytona URL:) (For games, prizes and more visit www.RaceFans.DAYTONA500.com.)



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